

J BRAND

"My Customer, My Responsibility"

CASE STUDY:



"When it came to the CCTV project, J Brand listened to our requirements and limitations, they then proposed a good, cost-effective solution. The installation was well managed and well executed."

JAMIE DUC, IT SERVICE DELIVERY MANAGER

CUSTOMER

Brighton Aldridge
Community Academy

LOCATION

Brighton

REQUIREMENT

CCTV deployment across
the campus

REQUIREMENT

45 Axis CCTV Cameras,
1 Network Switch,
And 3 Razberi storage units



ABOUT THE COMPANY

Brighton Aldridge Community Academy (BACA), is a vibrant 11-18 all-inclusive secondary school and 6th Form providing students with a stimulating and progressive education. In 2014 BACA received the Educational Outcomes Award by the Specialist Schools and Academies Trust (SSAT) in recognition of their outstanding student progress at GCSE. In the same year they re-ceived the Independent Academies Association (IAA) Best Practice Award for Partnerships with the Wider Community. BACA is sponsored by the Aldridge Foundation.



CASE STUDY

BACA needed 45 CCTV cameras, 1 Network switch, and 3 Razberi storage units to be installed in the space of a week (during half term). The project was therefore completed under very tight timescales as everything had to be up and running before the pupils returned to classes, to ensure minimal disruption to their education.



Why did they want CCTV?

The BACA complex already had CCTV installed from a security perspective. However, the playback was not particularly clear on these and it was not easy to find particular sequences. The Academy's decision to use CCTV as part of a Student Management system (as well as security) resulted in the need for additional cameras. BACA was looking to replace the system and gain better coverage alongside higher



definition. The solution that J Brand proposed allowed them to add new cameras where required, while also incorporating the existing cameras into the new solution. This resulted in reduced cost of installation and improvements in the end results.

What are the benefits of these CCTV cameras?

The specific benefits are that it is now easier for teachers and members of staff to spot misbehavior. In addition, the cameras give staff evidence and reason for punishment of persistent offenders. Finally, the installation has meant that BACA has effectively removed blind spots used for illicit smoking and/or bullying.

In a customer feedback discussion with BACA's IT security Manager, Jamie Duc, we asked the following question.

Have J Brand met BACA's expectations?

"J Brand have successfully met our identified requirements for the CCTV. Subsequently, once in-stalled, we identified some additional requirements largely driven by the flexibility of the solution. This led us to purchase some additional cameras and we may add a couple more this Summer."

If you would like to arrange a session to discuss further or simply have a concern, query, or requirement, please Contact us:

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