

## CASE STUDY:

# DEBENHAMS

"I have dealt with J Brand Ltd for nearly 10 years now. The drive and commitment demonstrated at all levels within the company is second to none. J Brand always has the customer at the focus of their delivery. I was delighted when J Brand were appointed under the 8Build contract and as ever, my expectation in respect of quality and delivery were met and exceeded by J Brand."

PETER CRAVEN, PROGRAMME MANAGER, DEBENHAMS PLC

### ABOUT THE COMPANY

Debenhams is a leading international, multi-channel brand with a proud British heritage which trades out of 240 stores across 28 countries. Debenhams gives its customers around the world a unique, differentiated and exclusive mix of own brands, international brands and concessions. Their reputation is that of a reliable, quality orientated organisation whose customer service is of paramount importance to them and is why their customer base continues to grow.



Having benefited from such levels of service on previously completed projects, Debenhams were delighted to have J Brand on board to deliver the head office network installation.

The obvious structured cabling solution for such a requirement was the Commscope Systimax GigaSPEED X10D Category 6A copper solution that provides 10Gb Ethernet performance for improved bandwidth, data throughput and network efficiency.

If you would like to arrange a session to discuss further or simply have a concern, query, or requirement, please Contact us: **enquiries@jbrand.co.uk** 

www.jbrand.co.uk

**CUSTOMER** Debenhams

#### LOCATION

10 Brock Street, Regents Place, London

#### REQUIREMENT

The provision of a state-of-the-art network for the new Corporate HQ consolidating several offices in a single location.

#### EQUIPMENT

Commscope – Systimax GigaSPEED X10D Category 6A copper solution



#### CASE STUDY

Debenhams were consolidating several head office locations, relocating to a single location in the prestigious Brock Street development in Regents Place in London. To realise the benefit of the move, Debenhams required an IT network to provide them with network technical capability to meet the current requirements of the business whilst providing a technology platform to allow for the future demands of their corporate IT strategy when required.

J Brand Ltd provides their customers with a total network solution for all their data communications requirements.

